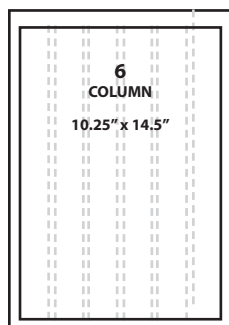


Rates

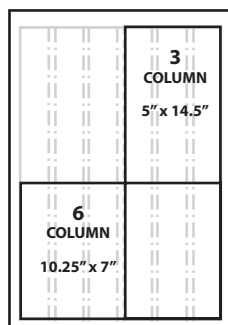
| Agate line sales pricing | Number of Agate Lines | Single Insertion Rate | Multiple Insertion Rate (2-24 issues) | Volume Insertion Rate (25-50 issues) | Non-Profit Rate/ Ad Agency |
|--------------------------|-----------------------|-----------------------|---------------------------------------|--------------------------------------|----------------------------|
| Agate line cost | 1 | \$2.37 | \$2.20 | \$2.01 | \$2.01 |
| Full Page | 1,116 | \$2,645 | \$2,460 | \$2,248 | \$2,248 |
| 1/2 Page | 558 | \$1,322 | \$1,230 | \$1,124 | \$1,124 |
| 1/3 Page | 372 | \$882 | \$820 | \$749 | \$749 |
| 1/4 Page | 279 | \$661 | \$615 | \$562 | \$562 |
| 1/6 Page | 186 | \$441 | \$410 | \$375 | \$375 |
| 1/8 Page | 140 | \$331 | \$307 | \$281 | \$281 |
| Business Card | 62 | \$147 | \$137 | \$125 | \$125 |

Special Sizes available on request – premium/pricing to be determined

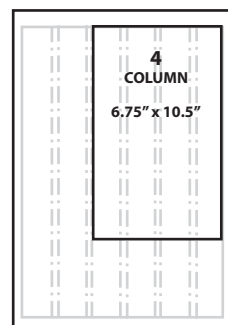
Ad Sizes



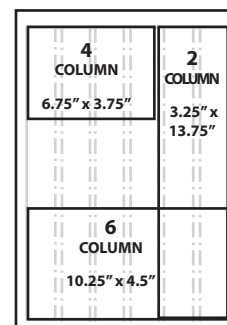
FULL PAGE



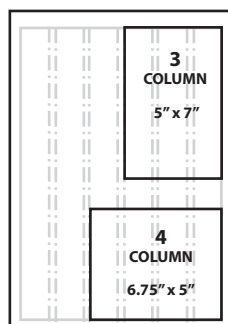
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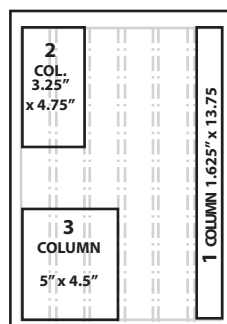
PREMIUM HALF PAGE



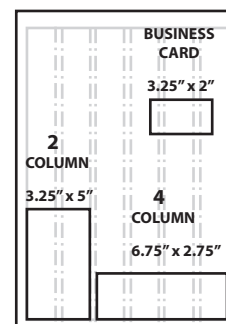
1/3 PAGE



1/4 PAGE



1/6 PAGE



1/8 PAGE

Classified Page Rate

Word Ads - First 20 Words \$25
Each additional word \$.50

SEMI DISPLAY
(BOXED/BORDERED ADS) \$10

Colour Charges

Spot Colour \$150/colour

Process Colour (CYMK): \$550

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